



The Mexico Conference

INTERNATIONAL FRESH PRODUCE ASSOCIATION

A MUST-ATTEND EVENT WHO ATTENDS?

A GLOBAL GATHERING

13 COUNTRIES, 4 CONTINENTS

Participants from North America, South America, Europe, and Asia.



A BINATIONAL CORE: 93.2%



DEEP NATIONAL ROOTS (MEXICO)

62.5% OF MEXICAN STATES REPRESENTED

Attendees and companies from 20 of Mexico's 32 federal entities.



BALANCED REGIONAL PRESENCE



HIGH LEVEL BUSINESS OPPORTUNITIES

COMMERCIAL IMPACT & ENGAGEMENT



100% EXHIBITOR SUCCESS RATE

Every exhibitor successfully reached their predetermined strategic goals



129 STRATEGIC BUYING MEETINGS
Dedicated business roundtables directly connected growers and producers with major retailers.

STRATEGIC ATTENDEE ECOSYSTEM

