

# The Diversity, Equity, & Inclusion



# TOOLKIT

## REFERENCES & FURTHER INFORMATION



# Reports & Case Studies

Here are reports and case studies of professionals and companies like yours sharing how they have navigated their path to advance diversity, equity and inclusion.

***In Their Shoes*** from Korn Ferry's ***Everyone Has a Story to Tell*** series



# Reports & Case Studies

Professionals from across industries share the challenges they have faced in being included in their workplace.

***How I Got Where I Am*** from Korn Ferry's ***Everyone Has a Story to Tell*** series.



# Reports & Case Studies

Professionals from across industries discuss how allies have encouraged and supported them in their professional careers.

*Don't Just Talk, Do* from Korn Ferry's *Everyone Has a Story to Tell*



# IFPA Virtual Town Halls & Webinars

## *Virtual Town Hall Recording: A Fresh Look at Diversity, Equity and Inclusion*

**Companies that understand how consumer values** commitment to diversity, equity and inclusion is a competitive advantage in attracting and retaining talent and, increasingly so, buyers and consumers. It will soon become a baseline expectation **and talent attitudes are shifting** will stay ahead of the curve in the market for both. Today, a company's vision of what it means to be a trusted brand in a global market that has unprecedented visibility into how that brand behaves - where it sources its products, who it hires, and ultimately what it stands for.

**Moderator:** Doug Bohr, Chief Education & Programs Officer, IFPA

### **Speaker(s):**

- Dr. Olga Bolden-Tiller, Dean - College of Agriculture, Environment and Nutrition Sciences, Tuskegee University
- Dennetta Bradford, Sr. Manager Private Brands in Product Development - Produce, Walmart
- Ebony Webber, MBA, Chief Operating Officer, MANRRS



# IFPA Virtual Town Halls & Webinars

## *Virtual Town Hall Recording: Women's Fresh Perspectives: What Does It Mean to be an Ally?*

An ally actively promotes and aspires to advance a culture of inclusion through intentional, positive, and conscious efforts. What does that really mean and how can our allies better support gender inclusion and equity in the workplace? During this Virtual Town Hall, allies in our industry share what they are doing to stay aware of women's experiences and gender inequities in the workplace, and to take steps to create and sustain an inclusive environment.

**Moderator:** Megan Nash, Director of Education and Talent, IFPA

### **Speaker(s):**

- Peppe Bonfiglio, Vice President of Sales, Mastronardi Produce
- Mark Munger, Vice President, Marketing & Strategy, 4Earth Farms
- Howard Nager, Director of Marketing and Business Development, Pacific Trellis Fruit/Dulcinea Farms



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